

Make this your Spike year



With all the recent talk about membership and the benefits of recruiting, Tidewater Builders Association wants you to join the club – The Spike Club, that is.

Spike credits are earned by recruiting and retaining members. Members earn one Spike credit for each new member they sponsor and every year the new member renews thereafter the sponsoring member will receive a half-point renewal credit.

A Spike candidate is an individual who has earned between one and five credits and will soon become a full Spike with continued credit accrual. Once an individual has earned at least six credits within a two-year period, he/she becomes an official Spike!

Awards are earned beginning with the six credits and at different increments up to the status of All-Time Big Spike of 1,500d. The awards range from certificates to plaques.

The benefits include an invitation to the biggest sought after party of the year, the Spike/Directors' Reception at the National Convention in Orlando;



During this year's Stanley Awards of Excellence in April, TBA Member Chuck Miller received his Spike Club plaque for the 500d level - or Statesman Spike - meaning he's earned a lifetime amount of 500 Spike credits.

increased visibility, recognition, and networking opportunities at industry events; unique and valuable rewards for each level of achievement; and VIP treatment throughout the year.

So don't miss out on the fun and opportunities afforded by becoming a Spike. Simply recruit six new members during and you'll be a member of the club. Good Luck!